



# FRONTENAC



## Business Trail Sign Program

**Promote your business to trail traffic with the Business Trail Sign Program.**



Business signs on the K&P Trail and the Cataraqui Trail in Frontenac County. Frontenac County is adding wayfinding signs to the trail to help trail users connect with local businesses and villages.

The program is a pay-to-play on a cost recovery basis to ensure the expenses for materials and installation are paid through the program.

Signs are for a 3-year placement.

Directional arrows are \$150 and wayfinding signs are \$50 for each location.



**To add your business to one or more sign, email Economic Development, [ecdev@frontenacounty.ca](mailto:ecdev@frontenacounty.ca) before April 19, 2024.**